

**MONTH: MAY 2023**

I. Important policy decisions taken and major achievements during the month:

During the reporting period the Board has participated in the following seven domestic exhibitions/ events.

**1. Thrissur Pooram Exhibition 2023 held at Thrissur, Kerala during 2<sup>nd</sup> April to 22<sup>nd</sup> May 2023**

Coir Board has participated in the Thrissur Pooram exhibition 2023 held at Thrissur during 2<sup>nd</sup> April to 22<sup>nd</sup> May 2023 by constructing a pavilion. All varieties of coir products including publicity materials have been displayed/ distributed in the pavilion.



**2. Industrial Cum Business Expo 2023 at Visakhapatnam during 27-29 April 2023**

Coir Board has participated in Industrial cum Business Expo-2023 at Gajuwaka Industrial estate, Visakhapatnam during 27-29 April 2023. Board has displayed various types of products such as Coir door mats, rubber backed door mats, garden articles, coir geo textiles and coco peat etc.



**3. Saksham Haryana 2023 held at Hissar, Haryana during 27-29 April 2023**

Coir Board has participated in the Saksham Haryana 2023 held at Hissar, Haryana during 27-29 April 2023. F.F. Mats, C-POM, Garden Articles, coir mattings, Rubberised Coir Products, Coir carpet, Geo Textiles, Handicraft items, Non Woven matting, Coco Peat, were displayed in Board's stall in good manner.



**4. Kisan Mela Cum Farmer’s Seminar held at CPCRI, Kayamkulam, Kerala during 13-14 May 2023**

Coir Board has participated in the Kisan Mela Cum Farmer’s Seminar held at CPCRI, Kayamkulam during 13-14 May 2023 by hiring a stall. Shri. D. Kuppuramu, Hon’ble Chairman, Coir Board attended the seminar. Board has displayed various types of products such as Coir door mats, rubber backed door mats, garden articles, coir geo textiles and coco peat etc.



**5. C 20 Technology & Security for one World Summit held at Amrita school of Engineering, Coimbatore during 13-14 May 2023.**

Coir Board has participated in the C20 Technology and Security for One World” summit a part of G20 hosted by Amrita School of Engineering, Coimbatore at their campus on May 13th and 14th 2023. Novel products such as Coir Chapels, coir ply, paper made of coir, different varieties of mats, matting, garden articles, geo textiles, hanging baskets, vertical garden pot etc., Coir fiber, 2ply & 3ply yarn, Pith blocks and grow bags in different sizes were showcased in the stall. Brochures on various Coir Products, Schemes and services of the Board etc. also were distributed through the stall.



**6. Karappuram Karshika Kazhchakal held at Cherthala, Alleppey during 19-28 May 2023.**

Coir Board has participated in the Karappuram Karshika Kazhchakal exhibition held at St. Michaels College Ground, Cherthala from 19<sup>th</sup> -28<sup>th</sup> May 2023. The exhibition was organized by Karshika Vikasana Karshaka Shema Vakup, Cherthala. Board’s stall was



displayed with attractive Coir Doormats, Mattings, Rubberised Coir, Garden Articles, Handicrafts and Coir Pith products etc.,. Board has distributed the Brochures, Pamphlets of innovative coir products to the potential visitors.



## **7. Global Business Carnival held at Janata Maidan, Bhubaneswar, Odisha during 19-29 May 2023.**

Coir Board has participated in the Global Business carnival 2023 at Janata Maidan, Bhubaneswar from 19-29 May 2023. Shri Shashi Bhusan Behera, Hon'ble Finance and Excise Minister, Govt. of Odisha inaugurated Board's stall and appreciated the demo of weaving of coir mats and coir handicrafts done by the artisans of Odisha.

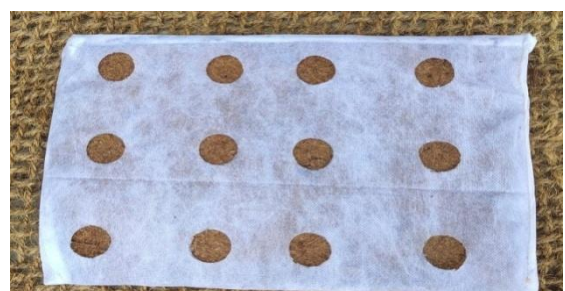


## **SCIENCE & TECHNOLOGY**

### **Product Development**

#### **Coco green restoration tiles**

Coir Board developed coco green restoration tiles in order to avoid the tedious job of layering the slope with good earthsoil and manure before laying coir geotextiles. These tiles are made by hot compression of coir pith and covered in a nonwoven biodegradable fabric. These tiles will be evenly placed over the slope, cover with coir geotextiles and proper locking of geotextiles with wooden hooks. After fixing of Geotextiles, pouring water over the top layer and this will flourish the top layer.



## Growing medium

Coir geotextile is compressed with the coir pith in octagonal shape over which the layer of seeds can be added to desired grass. Addition of nutrients at the end will make the tile ready to grow. The tiles are made in octagonal shape in which the four sides are connected side by side to multiple further while the other side combines together with the help of a junction which helps in systemic drainage.



## **EXPORT MARKET PROMOTION**

Promotion of exports of coir products and carrying on propoganda and publicity for that purpose is an important function assigned to the Coir Board. The Export Market Promotion Programmes implemented by Coir Board is to promote the export of coir products to markets abroad which are borne under the ongoing scheme Coir Vikas Yojana.

Sl. No.	Name of Scheme/ Sub head	Annual Target	Monthly achievement	Cumulative achievement
	Export Market Promotion			
1	Exhibitions Abroad	11	-	-
2	Assistance under IC Scheme	100	-	-
		Rs. 170 lakhs	-	-
3	New Registration / Issuing of RCMC	100 Nos.	10 Nos.	<b>31</b>

**Coir Unit Registration during the month of April 2023 – 6 Nos**