

Name of the Ministry / Department: **MSME/ Coir Board**

**MONTH: MARCH 2023**

I. Important policy decisions taken and major achievements during the month:

During the reporting period the Board has participated in the following seven domestic exhibitions/ events.

### **1. Assam Coir Mahotsav at Kahilipara, Assam during 23-26 March 2023**

Coir Board has organized Seminar-cum-Exhibition “Assam Coir Mahotsav” at Jyoti Chitraban, Kahilipara, Assam during 23<sup>rd</sup> to 26<sup>th</sup> March 2023. The event was inaugurated by Shri D. Kuppuramu Hon’ble Chairman, Coir Board. Central Coir Research Institute, Central Institute of Coir Technology, Coir Board and various MSME units were displayed technologies and various innovative products in the stalls.

The main objective of the exhibition was spreading awareness about the Coir products/ Coir Industry among the youth and women of the region of Assam and North East region.



### **2. MSME Industrial Business Expo-2023 Mega Exhibition at Kota-Rajasthan during 4-6 March 2023**

Coir Board Showroom, Jaipur has organized Board’s participation in the MSME Industrial Business Expo-2023 Mega Exhibition at Kota-Rajasthan during 4-6 March 2023. The event was inaugurated by Shri. Om Birla, Hon’ble Speaker, Lok Sabha in the presence of Shri D. Kuppuramu, Hon’ble Chairman, Coir Board. Various Coir products like Coir Mats/ Matting and Rubberized Coir items, etc were displayed in the Board’s stall.



### 3. MSME Technology Centres Conclave at Guwahati, Assam during 5-6 March 2023

The Ministry of MSME organized “MSME TECHNOLOGY CENTRE CONCLAVE 2023” at Kahilipara, Guwahati, Assam during the period from 5th to 6th March 2023. The Hon’ble Minister of State for MSME, Shri Bhanu Pratap Singh Verma inaugurated the event in the presence Hon’ble Chairman, Coir Board, along with Officials of Ministry of MSME & Govt. of Assam. Board’s participation in the event was organized by Sub Regional office, Guwahati.



### 4. Krishi Sanyantra -2023 at Balasore, Odisha during 25-27 March 2023

Coir Board Showroom, Bhubaneswar has organized Board’s participation in the Krishi Sanyantra -2023 at Balasore, Odisha during 25-27 March 2023. The event was inaugurated by Shri Parshottam Rupala, Hon’ble Union Cabinet Ministry of Fisheries, Animal Husbandry and Dairying, Govt of India Board has displayed various types of products such as Coir door mats, rubber backed door mats, garden articles, coir geo textiles and coco peat etc.



### 5. Vendor Development Programme- MSME Connect-2023 held at Chennai, Tamilnadu during 03-04 March 2023

Coir Board Showroom, Chennai has organized Board’s participation in the MSME Connect 2023- Vendor development programme cum Industrial Exhibition at SIDCO, Guindy from 03-04 March 2023. Board’s stall was occupied with various items like Coir Geo Textiles, Coir Pith, Coir ply, Coir Garden articles, Coir Jewellerys including Coir Mats/Matting and Rubberised Coir items etc.



## 6. SETU VEND Expo-2023 held at Surat, Gujarat during 10-12 March 2023.

Coir Board Showroom Ahmedabad has organized Board's participation in the SETU VEND Expo-2023 held at Surat, Gujarat during 10-12 March 2023. Board's stall was occupied with various items like Coir Geo Textiles, Coir Pith, Coir ply, Coir Garden articles, Coir Jewellerys including Coir Mats/Matting and Rubberised Coir items etc.



## 7. Natural Living Expo-2023 held Visakhapatnam, Andhra Pradesh during 5th March 2023.

Coir Board Showroom Visakhapatnam has organized Board's participation in the Natural Living Expo-2023 held Visakhapatnam, Andhra Pradesh during 5th March 2023. Board's stall was occupied with various items like Coir Geo Textiles, Coir Pith, Coir ply, Coir Garden articles, Coir Jewellerys including Coir Mats/Matting and Rubberised Coir items etc.



## SCIENCE & TECHNOLOGY

### Seminars & Events

#### 1. Conclave on Strategic and Regional Materials (Rubber & Coir) at CSIR –NIIST Trivandrum on 15.03.2023.

Central Coir Research Institute has organized Board's participation in Conclave on Strategic and Regional Materials (Rubber & Coir) at CSIR –NIIST Trivandrum on 15.03.2023. Coir Board Chairman Shri. D Kuppuramu and Rubber Board Chairman

Dr. Sawar Dhanania jointly inaugurated the session on 'Regional Materials - Rubber and Coir Technologies' at the ongoing One Week One Lab (OWOL) programme organised by CSIR-NIIST on its campus at Pappanamcode. CSIR-NIIST Director Dr. C. Anandharamakrishnan was also present on that occasion. The programme included technical panel discussion on regional materials coir and rubber.



## 2. Regional Seminar on Application of coir geotextiles in Infrastructure projects at Bhubaneswar on 16.03.2023.

Central Coir Research Institute has participated in the Regional Seminar on Application of coir geotextiles in Infrastructure projects at Hotel Adventure, Bhubaneswar and the programme was inaugurated by Shri. D Kuppuramu, Honb'le Chairman, Coir Board. Scientists of the Board have explained the usages of coir geo textiles to the participants.



## 3. Regional Seminar on R&D technological interventions on Coir For sustainable development at Kongunadu College of Engineering, Trichy on 27.03.2023.

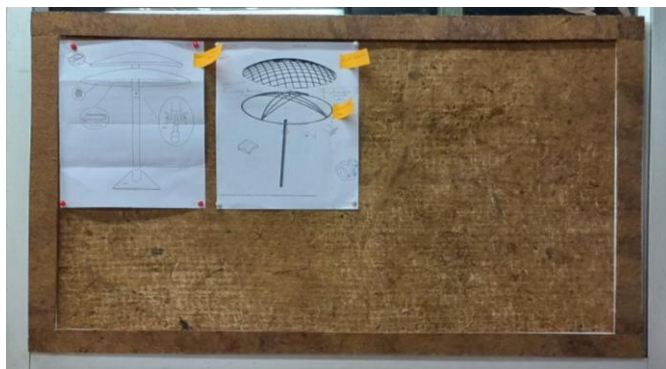
Central Coir Research Institute has participated in the Regional Seminar on R&D technological interventions on Coir for sustainable development at Kongunadu College of Engineering, Trichy on 27.03.2023 and the programme was inaugurated by Shri. D Kuppuramu, Honb'le Chairman, Coir Board. Scientists of the Board have explained the usages of coir geo textiles to the participants.



## **PRODUCT DEVELOPMENT & DIVERSIFICATION**

### **Coir tag board**

The coir fiber in the felt has the advantage of holding the things, from that properties of rubberized coir felt, CCRI have developed the Tag board/ pinup board. The tag board was made with a layer of needled felt and a layer of rubberized sheet of coir mattress and coir ply wood for holding the board from the back and front of the board. The layer rubberized sheet will provides extra space for holding the pins.



### **Coir Umbrella**

CCRI created a new design with coir and bamboo structure which is more sustainable and also eco-friendly. In this design, coir was incorporated not only as fabric but also in the umbrella structure to compliment bamboo as a material.



## **EXPORT MARKET PROMOTION**

Promotion of exports of coir products and carrying on propaganda and publicity for that purpose is an important function assigned to the Coir Board. The Export Market Promotion Programmes implemented by Coir Board is to promote the export of coir products to markets abroad which are borne under the ongoing scheme Coir Vikas Yojana.

Sl. No.	Name of Scheme/ Sub head	Annual Target	Monthly achievement	Cumulative achievement
1	Exhibitions Abroad	15 Nos.	Nil	<b>5</b>
2	New Registration / Issuing of RCMC	100 Nos.	25	<b>147</b>
3	Assistance under	100 Nos.	Nil	<b>50</b>

IC Scheme	Rs.170 Lakhs	Nil	1,06,80,198/-
-----------	--------------	-----	---------------

HRD Training	March 2023	Total
Workers	Nil	500
Officials	Nil	95

**Coir Unit Registration upto February 2023 -212 Nos.**

**During the month of February 2023 – 26 Nos.**

## **INDUSTRIAL DEVELOPMENT**

### **Sub Regional Office, Kannur**

During the period under report, SRO, Kannur has conducted one no.of EDP at Nagarasabha Library Hall, Guruvayoor, Thrissur District, during the period from 02.03.2023 to 04.03.2023. Total 66 numbers of participants attended the programme.



As part of the above programme, on 04.03.2023 an exposure visit was also conducted at M/s. Chemmapilly CVCS, Thrissur, for making awareness to the new entrepreneurs about coir, Coir Products and new coir machineries etc.



### **Regional Office, Pollachi**

During the period RO, Pollachi has conducted 1 no.of EDP at M/s.Thangam Mahal, Ramanathapuram during the period from 14.03.2023 to 16.03.2023. The programme was inaugurated by Shri. D.Kuppuramu, Hon’ble Chairman, Coir Board. Shri. K. Marimuthu, GM,DIC, Ramanathapuram attended the inaugural session and also handled a session on Schemes and Services of Government of Tamilnadu. Shri. Manavalan, Executive, KVIC, Madurai also taken a session on “Schemes and Services for New Entrepreneurs and PMEGP scheme”. Shri. T.V.Sabu, ESO & RO. i/c handled a session on Schemes and Services of Coir Board. Nearly 125 people participated in the programme



RO Pollachi has organized a one day Regional Seminar on “R&D Technological Interventions on Coir for Sustainable Development” at Kongunadu College of Engineering and Technology, Trichy on 27th March, 2023. The programme was inaugurated by Shri. D. Kuppuramu, Hon’ble Chairman, Coir Board. Experts in various streams from CICT/CCRI handled various topics in the programme. Noval Coir Products were displayed in the venue by the CCRI officials.



### **SRO, Kavarathi**

Two EDPs at Lakshadweep for disseminating the Schemes and Services of the Coir Board especially , the PMEGP Scheme.



During the period SRO, Kavarathi has conducted two Awareness Programme on Coir Industry for disseminating the Schemes and Services of the Coir Board especially the PMEGP Scheme



### **RO, Rajahmundry**

During the period under report, RO, Rajahmundry has conducted one day Awareness Programme on 10.03.2023 at Kadiyam, Rajahmundry Rural, East Godavari District. Total 56 nos of participants are participated in the programme.



During the period under report, RO, Rajahmundry has conducted one day workshop on 17.03.2023 at Bommavaripalli, G D Nellore Mandal, Chittoor Dist. Official from DIC, Project Director, DRDA, DDM NABARD, Managers from Canara Bank, Indian Bank and Human Resource Department have participated in the programme. Total 50 nos. of participants are participated in the workshop.

### **Regional Office, Bhubaneswar**

During the period RO, Bhubaneswar has organised one Regional Seminar on ‘Application of coir Geo Textiles to infrastructure Projects’ on 16.03.2023 at Hotel Adventure, Ashok Nagar, Bhubaneswar. About 200 Nos. of participants attended the Seminar which includes Coir entrepreneurs/Artisans/stake holders. Shri. D. Kuppuramu, Hon'ble Chairman Coir Board inaugurated the function. Experts in various streams from CCRI/ Regional Office, Bhubaneswar etc handled various topics in the programme.





## Regional Office, Kalavoor

During the period the Regional Office, Kalavoor has conducted a Regional Seminar on “Technological Interventions for Sustainable Development of Coir Industry” at Hotel Pagoda, Chungam, Alappuzha on 20<sup>th</sup> March 2023. The programme was inaugurated by Shri.D.Kuppuramu, Hon’ble Chairman Coir Board.



After the Inaugural session, the Hon’ble Chairman, Coir Board honored and presented gift to the Panel members involved in the preparation of Guidelines on use of Coir Geo-textiles in Roads and the Railway embankments and also honored the officers rendered meritorious works during various Exhibitions of the Board.



## Regional Office, Bangalore

During the period RO Bangalore has organized a Regional Seminar at Kota, Rajasthan on 05.03.2023 at Dusserha Grounds. The seminar was organised in the sidelines of an exhibition which was inaugurated at the hands of Hon’ble Minister for MSME, Sri.Narayan Tattu Rane, & Sri.Om Birla, Respected Speaker, Lok Sabha on 04.03.2023. Experts in various streams from CCRI/ KVIC/NSIC etc. handled various topics in the programme.

