

## COIR BOARD

(Govt. of India, Ministry of Micro, Small & Medium Enterprises)

M. G. ROAD, KOCHI – 682 016, KERALA, INDIA

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### EXPORT MARKETING SECTION

### TRADE CIRCULAR No. 4 DATED 24.05.2022

Coir Board proposes to organize participation of Indian coir sector in the following fairs during the year 2022-23 under the Revised International Cooperation Scheme of the Ministry of the MSME:

Sl. No.	Name of Fair	Country	Tentative Period	Minimum bookable area	Advance space rent for furnished booth
<b>Floor Covering Fairs</b>					
1	India Home Furnishing Fair, Osaka, Japan	Japan	July/September, 2022	12 sq.mtr	300000
2	Mega Show, Hong Kong	Hong Kong	20-23 October, 2022	12 sq.mtr	300000
3	Canton Fair, Guangzhou, China	China	31 October to 4 November, 2022	12 sq.mtr	300000
4	AF-L Artigiano in Feira, Milan Italy	Italy	3-11 December, 2022	12 sq.mtr	300000
5	Domotex International Trade Fair, Hannover, Germany	Germany	12-15 January, 2023	12 sq.mtr	300000
6	National Hardware Show, Las Vegas, USA	USA	31 January to 2 February, 2023	12 sq.mtr	300000
7	Ambiente, Frankfurt, Germany	Germany	3-7 February, 2023	12 sq.mtr	300000
<b>Horticultural Fairs</b>					
1	Canadian Green House Conference, Ontario, Canada	Canada	5-6 Oct., 2022	6 sq.mtr	250000
2	Gardex, Tokyo, Japan	Japan	12-14 Oct, 2022	6 sq.mtr	250000
3	Royal Flora, Holland	Holland	9-11 Nov., 2022	6 sq.mtr	250000
4	IPM, Essen, Germany	Germany	24-27 Jan., 2023	6 sq.mtr	250000
<b>Technical Textile Fairs</b>					
1	IECA Annual Conference & Expo, Missouri, USA	USA	5-8 February, 2023	9 sq.mtr	200000

All entrepreneurs/exporters in the coir sector are requested to make use of this opportunity to boost up their export by participating in the trade fairs and thereby to set the industry in the path of accelerated growth.

Interested entrepreneurs may rush their applications for participation with space requirement along with advance space rent for each fair, on or before 15 June, 2022. The formal application form with conditions for participation is attached and can also be downloaded from the Board's website through the following link:

<http://coirboard.gov.in/wp-content/uploads/2021/09/Application-for-participation.pdf>

The payment of participation fee / space rent may be remitted by Bank Transfer. The bank details for effecting NEFT/RTGS are given below:

Name of Beneficiary	Name of Bank	Bank Branch	IFSC CODE	A/C No
THE SECRETARY COIR BOARD NON PLAN A/C	State Bank of India	Ravipuram, Kochi	SBIN0070261	57009832813

Eligible participants can avail assistance upto a maximum Rs.5,05,000/- for participation in any of the two fairs abroad under the Revised International Cooperation Scheme in accordance with the item wise scale of assistance prescribed under the scheme.

**Please ensure that the members to be deputed for participation in exhibitions abroad have completed two dozes of COVID 19 vaccine before their departure from India.**

**For any further clarifications, please contact us through Email ID: [expo@coirboard.org](mailto:expo@coirboard.org) or over Telephone (0484 2351900 – Extn. 935).**

S/d

**SECRETARY**

To:

All Regd. Exporters / Manufacturers  
All Coir Exporters' Associations  
All Coir Manufacturers' Associations

Copy to:

All Regional Offices of Coir Board

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