



# कयर बोर्ड COIR BOARD

(सूक्ष्म, लघु और मध्यम उद्यम मंत्रालय, भारत सरकार  
Ministry of MSME, Govt. of India)

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No:

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Date:

## Trade Circular No. 01 dated 05.04.2022

### Workshop on WRAP Certification

Day & Date:	12 April, 2022
Time:	4.00 p.m. to 6.00 p.m. followed by dinner
Venue:	Ramada Alleppey Nehru Trophy Finishing Point, Punnamada, Alappuzha, Kerala, India - 688001

**Worldwide Responsible Accredited Production (WRAP)** is a global certification and standard organization focusing on Social and Environmental compliance. During the last several years brands and buyers are particular about manufacturing practices, work environment and human rights in general in the manufacturing facilities where they place orders. WRAP is the largest Third-party certification program which is accepted by most of buyers like Walmart, Disney, Costco, Fruit of the loom, Jockey, Carhartt etc. Over the years the importance of due diligence has seen emergence of several standards on Social, Environmental, Health and Safety & Security Compliance. A brief note on WRAP certification is attached.

Coir Board jointly with WRAP, USA proposes to conduct a Workshop on WRAP for the Coir Exporters/Entrepreneurs to raise their awareness on compliance needs and expectations of brands in terms of their readiness to expand their global markets, enhance reputation and create visibility among global buyers and brands. Mr. K.T.Ramakrishnan, Director Education and Training of WRAP-USA accompanied by Mr. A. Subburaja- WRAP Representative of Tirupur region would address the Workshop.

The coir entrepreneurs/exporters are requested to make use of this opportunity. Please send your Confirmation for participation by email to [expo@coirboard.org](mailto:expo@coirboard.org) on or before April 8, 2022 in the attached format.

The registration will be on first come first served basis. As there are only limited seats, kindly rush your confirmation at the earliest. For any further clarifications, please contact us through Email ID: [expo@coirboard.org](mailto:expo@coirboard.org) or over Telephone (0484 2351900 – Extn. 935).

To:

All Regd. Exporters / Manufacturers  
All Coir Exporters' Associations



  
SECRETARY

(Issued from File No. I-12012(13)/1/2022-Export Marketing-I)

## **WRITE UP ON WORLDWIDE RESPONSIBLE ACCREDITED PRODUCTION (WRAP) CERTIFICATION**

### **THE LARGEST INDEPENDENT CERTIFICATION PROGRAM**

WRAP is the largest third-party certification program for the sewn products sector. A non profit global organization with 20+ years of experience in social compliance, WRAP has staff ready to help facilities all over the world.

### **WIDELY RECOGNIZED & ACCEPTED**

A WRAP certification is accepted by most buyers like Walmart, Disney, Costco, Fruit of the loom, Jockey, Carhartt and many more. A facility can satisfy multiple clients with a single WRAP audit.

### **CERTIFICATION PROVIDES ASSURANCE**

WRAP is a certification program. By achieving a WRAP certificate, you show current and future buyers that your facility meets or exceeds internationally recognized standards for social compliance.

### **RAISE YOUR PROFILE**

All WRAP-certified facilities have the option to be listed on WRAP's website, permitting buyers to locate your facility and see it is WRAP-certified. Facilities have the option of using an approved "WRAP Certified Facility" logo on your website and promotional materials.

### **GLOBAL PRESENCE**

WRAP has a global network of approved monitors, with WRAP-trained and APSCA-accredited auditors ensuring the highest standards for your audit.

### **AN ENGAGED PARTNER**

A WRAP audit may identify corrective actions resulting in a corrective action plan, so you know what is required to complete the audit and obtain a WRAP certification.

### **SECURING YOUR SUPPLY CHAIN**

A WRAP certification also includes Principle 12, Security, which is benchmarked to the minimum-security requirements under the CTPAT program. This can avoid the need for a separate supply chain security audit. Recently, Walmart began accepting WRAP certificates to fulfill its requirements for Supply Chain Security, in addition to Responsible Sourcing. WRAP is the only third-party certification program recognized by Walmart in both categories

### **VALUE YOU CAN BELIEVE IN**

WRAP's registration fee is only U.S. \$1195, and auditor fees are comparable to other programs based on facility size.

### **QUALITY YOU CAN TRUST**

No other program provides the same level of support and quality control as WRAP.

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**Workshop on  
Worldwide Responsible Accredited Production (WRAP) Certification**

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**Confirmation for participation**

Name of the Exporter/Entrepreneur/Official	
Designation	
Name of the Company	
Email Id	
Mobile Number	

Authorized Signature:

Name:

Company Seal

Place:

Date: