

## COIR BOARD

(Govt. of India, Ministry of Micro, Small & Medium Enterprises)  
M. G. ROAD, KOCHI – 682 016, KERALA, INDIA  
Tel: +91 484 2351807; Fax: +91 484 2370034

### EXPORT MARKETING SECTION

### **TRADE CIRCULAR No. 6 DATED 28 May, 2018**

Coir Board proposes to organize participation of Indian Coir Sector in the following fair.

Name of fair : **Source Direct ASD**  
Period : 29 July to 1 August, 2018  
Venue : Las Vegas Convention Centre, South Hall, USA  
Tentative Space rent : Rs. 3.50 Lakh / 9 Sq.mtr. individual booth

**Those who are not inclined to take own booth can participate through Coir Board booth by remitting Rs.50,000/-.** Interested exporters/ manufacturers/ entrepreneurs may rush their application immediately, but not later than 1 June, 2018.

The formal application form with conditions for participation is attached and also can be downloaded from the Coir Board's website through the following link:

<http://coirboard.gov.in/wp-content/uploads/2018/03/Application-Form-and-Rules-Regulations-Exhibitions-abroad-1.pdf>

The payment of participation fee / space rent may be remitted by DD/at par cheque in favour of “**Secretary, Coir Board**” payable at **Ernakulam** or by NEFT/RTGS. The bank details for NEFT/RTGS are given below:

Name of Beneficiary	Name of Bank	Bank Branch	IFSC CODE	A/C No
THE SECRETARY COIR BOARD NON PLAN A/C	State Bank of India	Ravipuram, Kochi	SBIN0070261	570098328 13

**For any further clarifications, please contact us through Email ID: [expo@coirboard.org](mailto:expo@coirboard.org) or over Telephone (0484 2351900 – Extn. 935).**

Sd/-  
**SECRETARY**

To:  
All Regd. Exporters / Manufacturers  
All Coir Exporters' Associations  
Copy to: All Regional Offices of Coir Board

**(Issued from File No. [I-12019/8/2018-EXPORT MARKETING-I](#))**