



कयर बोर्ड COIR BOARD

(सूक्ष्म, लघु और मध्यम उद्यम मंत्रालय, भारत सरकार
Ministry of MSME, Govt. of India)

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नं. _____

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दिनांक _____

Date: 27.01.2017

Shri.Magan Lal,
Under Secretary to the Govt. of India,
Ministry of MS&ME, UdyogBhavan,
New Delhi- 110 011.

महोदय /Sir,

**विषय Sub:- Material for inclusion in the Report on the Significant Events of the
Ministry for the period from 24.12.2016 to 26.01.2017 – reg.**

The important events/discussions/decisions pertaining to Coir Board for the period from 24.12.2016 to 26.01.2017 are furnished below:

S&T ACTIVITIES

- Demonstration of Biochem treatment for the quality improvement of coir fibre were conducted at eight different sites in SFURTI clusters in Karnataka state.
- Fifteen demonstrations of coir processing machinery were conducted
- Discussions were held with M/s. LMW, Coimbatore for the development of a machine for spinning fine quality coir yarn of uniform thickness and reduced hairiness.
- A study has been taken up to standardize the Biochem solution prepared by inoculating Coirret consortium into it.
- Participated in the workshop on GIs for producers, Attorneys and advisors on 16th January 2017 at Hotel Vivanta, Taj, Willington Island, Kochi.
- The testing of Coir fibres and tufted mats was continued for finalizing the Coir Mark Scheme standards and for the amendment of BIS standards
- Imparted training on Coir Polyester Moulding to 19 nos. of lady artisans from Andaman & Nicobar Islands who are undergoing two months training in NCT&DC, Coir Board, Kalavoor, Alappuzha.
- Coir Board organized "Bharat Mahotsav" at Lucknow, U.P. with exhibitions, seminar etc. which was commenced on 19.01.2017 and will be completed on 28.01.2017. The seminar on "Coir Products for Environmental Application" was organized on 19.01.2017. The seminar was inaugurated by Shri. S. Sanjay Misra, Lok Ayukta, UP in the presence of dignitaries like Shri. S.N. Yadav, Deputy Lok Ayukta, U.P., Shri. Ravi Das Mahotra, Minister for Family Welfare,

Govt. of U.P. Smt. Geeta Singh, Chairperson of Uttar Pradesh Women's Welfare Corporation, Shri. Santhosh Rai, IAS, Special Secretary, Mines, Shri. R.C. Agrawal, OSD to Chief Minister, Govt. Of U.P. etc. The Director, R.D.T.E., Coir Board made a Power point presentation on "Coir Furnishing, Agri-Business & Transport Infrastructure Development". JD(Tech.), CICT, SSO(PD), CCRI, and Director(Marketing) also made presentations on the subjects viz. Coir-Wood-Renewable Resources Building Material, Coir Geotextiles for Geotechnical Applications and Prospects for Export and Domestic Marketing of Coir Products respectively. Detailed discussions were also held with the Sr.officials from RDSO, Lucknow Shri. Vineeth Singhal, Director (Cushions), and Shri. Chandramouli Prasad regarding the application of coir and coir products in cushions/seats/births in the railway coaches.



Bharath Mahotsav 2017 at Nishad Gunj, Lucknow

COIR UDYAMI YOJANA

During the reporting period, the Board released an amount of Rs.1,29,19,040/- towards subsidy for setting up of 80 coir units under the Coir Udyami Yojana as detailed below.

State	Units (Nos.)	Amount (Rs.)
West Bengal	5	16,00,000.00
Assam(NER)	5	2,10,000.00
Andhra Pradesh	1	4,00,000.00
Karnataka	6	20,00,000.00
Tamil Nadu	11	44,00,000.00
Kerala	52	43,09,040.00
Total	80	1,29,19,040.00

COIR VIKAS YOJANA

A total no. of 217 workers were trained in spinning of coir yarn and manufacture of value added products. Besides, 5 Awareness programmes, 1 Exposure tour and 4 workshops were also conducted during this period. Financial assistance was given to 10 units in Tamil Nadu region.

DOMESTIC MARKETING

During this month the Board participated in the following exhibitions.

No.	Name of Exhibition	Place	Period
1	NVDP cum Industrial Exhibition	Kochi, Kerala	6-7 January 2017
2.	Vibrant Gujarat - Global Trade Show -2017	Gandhi Nagar, Gujarat	09-13 January 2017
3.	7 th Barak Valley International Expo	Silchar, Assam	28 th Jan- 12 th Feb 2017
4	Art & Design Fair	Mumbai	19-22 January 2017
5	35 th Cochin Flower Show	Kochi, Kerala	7-15 January 2017
6	Orange City Craft Mela	Nagpur, Maharashtra	13-22 January 2017
7	104 th Indian Science Congress	Tirupathi, Andhra Pradesh	3-7 January 2017
8	NVDP cum Industrial Exhibition	Guwahati, Assam	20-21 January 2017
9	Samridhi Exhibition	Kannur, Kerala	20-21 January 2017
10	Albertain International Expo	Kochi, Kerala	25-28 January 2017

SFURTI

Joint Review Meeting of SFURTI projects in Pendur & Sawantwadi Coir Clusters

A joint review by the Chairman, Coir Board and Shri. Deepak Vasant Kesarkar, Hon'ble Minister of State for Finance, Planning and Home (Rural), Govt. of Maharashtra to assess the progress of implementation of SFURTI in Pendur & Sawantwadi Coir Clusters was held at 02.30 pm on 21.12.2016 at MIDC Guest House, Kudal, Sidhurg Dist., Maharashtra. Shri. Shivaji Rao Daund IAS, Managing Director (MSSIDC), Secretary, Coir Board, Director (Mktg.), Joint Director (Plg.), representatives of Technical Agency viz M/s. NI-MSME, Hyderabad, Implementing Agencies and SPVs of both the clusters and other officials from SRO, Sidhurg were also present in the meeting.

The Hon`ble Minister extended all sorts of assistance for establishment of coir industry in Maharashtra. The major decisions taken up in the meeting were informed by the Board to all concerned, for speedy implementation of the projects.

Review Meeting of clusters in Karnataka under SFURTI Phase- II

A meeting was held at Regional Office, Bengaluru on 07.01.2017 for reviewing the progress of two clusters viz.Kumta and Tumkur, approved in Karnataka under SFURTI Phase-II. Secretary, Coir Board presided over the meeting. The representatives of Implementing Agencies & stakeholders of both the clusters, Technical Agency, CDEs and officials from CICT & RO, Bengaluru were present in the meeting.

The representatives of both the clusters gave assurance that all the hard and soft intervention activities envisaged as per DPR will be completed within the timelines, as approved by the Ministry. Moreover, the stakeholders have also remitted their full contribution into their dedicated accounts, as well.

Approval of M/s.Thengina Narina Kushala Kaigarika Sahakara Sangha (TNKKSS) as new Implementing Agency of Tumkur Coir Cluster by the Ministry of MSME

The Ministry has given approval for engaging M/s.Thengina Narina Kushala Kaigarika Sahakara Sangha(TNKKSS), Thygattur, Nittur Hobli, Gubbi Tq., Tumkur Dist., Karnataka as the new Implementing Agency instead of M/s.Organization for Resource Development and Environment Rejuvenation (ORDER) for Tumkur Cluster in Karnataka.

EXPORT MARKETING

Participation of Indian coir sector in the Domotex International Trade Fair, Hannover, Germany

Coir Board organized participation of Indian coir sector in the Domotex International Trade Fair, 2017 held at Hannover, Germany during 14-17 January, 2017. An 'Indian Coir Pavilion' spread over in an area of 352 Sq.mtr. was constructed by the Board at Stand D46 and A 46 in Hall 4 in Domotex 2017 for organizing participation of Indian coir sector. Nineteen exporters/entrepreneurs from Indian coir sector participated through 'Indian Coir Pavilion'. The delegation was led by Shri. G Pradeep Kumar, Senior Accounts Officer, Coir Board. In order to provide better visibility and attention for Indian coir products and Coir Board Pavilion including its co-exhibitors among the business visitors, Coir Board hired an Ad Tower in Domotex 2017.

The construction and furnishing of Indian Coir Pavilion was done by an agency engaged by Coir Board through global bidding process. The interiors of the pavilion were beautifully arranged with international standard. All the booths were provided with a uniform pattern of display facilities. A stunning display of novel products of coir as well as blow ups and posters of coir products were arranged in the pavilion by all participants. A special brochure, incorporating the profiles of the participants in Indian Coir Pavilion and the range of products, was brought out and distributed to the visitors.

Facilitation of participation of Indian coir sector in the IPM Essen -2017, Essen, Germany

Coir Board is organizing participation of Indian coir sector in the IPM Essen -2017 being held at Essen, Germany during 24-27 January, 2017. The **IPM ESSEN (International Trade Fair for Plants)** is the world's leading trade fair for horticulture in Germany. It is the only specialist trade fair of its kind to cover the entire value chain of plants, including production, technology, floristry, garden features, and the point of sale. It offered trade visitors a comprehensive market overview and so many multifaceted novelties.

The Board set up an 'Indian Coir Pavilion' in 120 Sq.mtr. space in two locations, 88 Sq.mtr. space in Stand No. 3 A 17 in Hall 3 and 32 Sq.mtr. space in stand No. 7B33 in Hall 7. The construction of the pavilion was done by an agency engaged by the Board through global bidding process. 16 individual booths have been provided in Coir Board pavilion for participation of 27 enterprises from Indian coir pith sector. The delegation is led by Shri. M Kumara Raja, Secretary, Coir Board.

External Market Development Assistance

An amount of Rs. 4,89,588/- (Rupees Four Lakh Eighty Nine Thousand Five Hundred and Eighty Eight Only) has been disbursed to 4 Units as External Market Development Assistance for various export promotional activities abroad.

Export Registration

14 firms were newly registered as Coir Exporters and they were issued Registration-Cum-Membership Certificates.

Awareness on Cashless Training

As per the instructions received from the Office of Hon'ble Minister of MSME regarding Cashless transaction, the Board's Showrooms and Sub offices conducted awareness programmes on cashless/digital transaction in the form of Unified payment Interface, Debit Cards/Credit Cards, Point of Sales E-Wallets and Aadhar Enable Payment System etc. Officers and staff members of the Board as well as entrepreneurs, workers, trainees, customers etc engaged with the coir industry were benefited of these awareness programmes.

Coir Industry to receive more momentum of growth in Maharashtra

The Government of Maharashtra is all set to gear up the growth and development of coir industry in the state by allocating more funds from the state exchequer. Under the Resource Based Incentive Planning and Development Project of Government of Maharashtra, a Common Facility Centre was inaugurated at Talgaon, Tal. Malavan, Sindhudurg District on 21st December 2016. On the same day the foundation for the building of Maharashtra Coir Production, Training and Demonstration Centre was laid at MIDC, Kudal. The programmes organized in this connection were attended by S/Shri.Subhash Desai, Hon'ble Minister of Industries, Deepak Vasant Kesarkar, Hon'ble Minister of State for Finance, Planning and Home, Vinayak Raut, MP, Vaibhav Naik, MLA, Pramod Jathar, Ex.MLA, Pushpsen Sawant, Ex.MLA, Shivaji Rao

Daund, IAS, MD, MSSWIDC, Uday Chaudhury, District Collector, Sindhudurg etc. Shri.C.P.Radhakrishnan, Ex.MP and Chairman, Coir Board presided over the function.

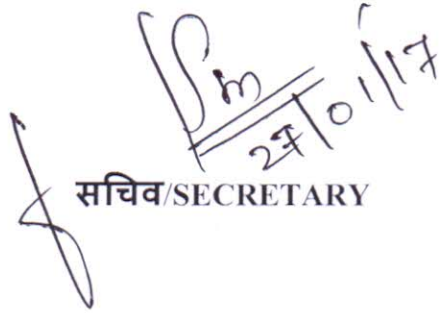
Seminar and Workshop on Coir

Coir Board organized a Seminar on Entrepreneurship Development through Coir Industries jointly with Government of Kerala as a part of the programme "Samrudhi -2017 – sustainable livelihood initiative for North Malabar" held at Kannur, Kerala on 23.01.2017. Shri.C.P.Radhakrishnan, Ex.M.P, Chairman, Coir Board inaugurated the programme. Sessions on schemes and services of Coir Board, Application of coir pith and its technology intervention and coir products and its applications were handled by subject experts from Coir Board.

Observance of 68th Republic Day

The 68th Republic Day of Indian Union was observed in a befitting manner in all establishments of Coir Board all over India on 26th January 2017. In the Headquarters of the Board Hon'ble Chairman, Coir Board Shri.C.P.Radhakrishnan, Ex.MP hoisted the National flag.

भवदीय/Yours faithfully,


सचिव/SECRETARY

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