

## COIR BOARD

(Govt. of India, Ministry of Micro, Small & Medium Enterprises)

M.G.Road, Kochi-682 016, Kerala, India

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### EXPORT MARKETING SECTION

## **TRADE CIRCULAR No. 16 DATED 20.08.2015**

Dear Sir,

Coir Board proposes to organise participation of Indian Coir Sector in the following fair:

### **India Sourcing Fair-2015, Almaty, Kazakhstan**

**Period** : 25-29 September, 2015  
**Venue** : Atakent Expo, 42, Timiriyaev Str., Almaty-050057,  
Republic of Kazakhstan.

Minimum bookable area	--	9 sq.mtr.
Tentative space rent for shell scheme		
Package of 9 Sq.mtr.	--	Rs.99,000/-

**Those who are not inclined to take own booth can participate through Coir Board pavilion by remitting participation fee of Rs.20,000/-.**

Eligible participants can avail assistance under the Coir Board EMDA Scheme.

Interested exporters/manufacturers/entrepreneurs may rush their willingness along with a DD/at par chque for Rs.20,000/- drawn in favour of Secretary, Coir Board payable at Ernakulam towards participation fee immediately, but not later than **27<sup>th</sup> August 2015**.

The details of the fair are available in the organisers' website [www.indiatradefair.com](http://www.indiatradefair.com).

For any further clarifications, please contact us through email [expo@coirboard.org](mailto:expo@coirboard.org) or over telephone (0484-2383313).

**SECRETARY**

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To:

All Regd. Exporters / Manufacturers  
All Coir Exporters' Associations.  
All Clusters/ Small Scale Manufacturers Association.

Copy to: All Regional Officers of Coir Board