## **COIR BOARD**

(Govt. of India, Ministry of Micro, Small & Medium Enterprises) M. G. ROAD, KOCHI – 682 016, KERALA, INDIA Tel: +91 484 2351807; Fax: +91 484 2370034

## **EXPORT MARKETING DIVISION**

## TRADE CIRCULAR No.01 DATED 16.01.2015

Sub:-Kerala Business to Business Meet 2015, slated to be held during 26 – 28 February, 2015 at Galfar International Convention Centre, Hotel Le Meridien, Kochi

Government of Kerala in partnership with Federation of Indian Chamber of Commerce & Industry (FICCI) is organizing Kerala Business to Business Meet 2015, during 26 – 28 February, 2015 at Galfar International Convention Centre, Hotel Le Meridien, Kochi.

The 'Kerala Business to Business Meet 2015' aims to showcase the strong SME manufacturing base of Kerala State. The selected SMEs will display their products during the Meet, whereby the Buyers will get an opportunity for direct interaction and one to one discussion with the manufacturer.

Local Hospitality of the Domestic (outside the state of Kerala) & International buyers will be taken care of by State Govt. of Kerala.

You are requested to invite your buyers Domestic (outside the state of Kerala) & International, if any, to participate in the Kerala B2B Meet 2015.

Online registration and other relevant details are available in the Event website www.keralabusinessmeet.com

For any further clarifications, please contact:

Mr. Akhil Gupta of FICCI B2B Division

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Or

Mr. Biju K Joseph, Executive Officer,

FICCI Kerala StateCouncil

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**SECRETARY** 

To:

All Regd. Exporters / Manufacturers All Coir Exporters' Associations Copy to: All Regional Officers

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