



# कयर बोर्ड Coir Board

(सूक्ष्म, लघु और मध्यम उद्यम मंत्रालय, भारत सरकार  
Ministry of MS&ME, Govt. of India)

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## EXPORT MARKETING SECTION

### TRADE CIRCULAR NO. 10 DATED 13 DECEMBER, 2011

**Sub:- Participation in the Landscape & Garden, Ukraine - 29  
February - 2 March, 2012.**

*In order to exploit the vast market potential available for coir pith products and coir garden articles for furthering the export to International Markets, Coir Board proposes to participate in the 12<sup>th</sup> International Exhibition - Landscape and Garden 2012, Ukraine slated to be held during 29 February – 2 March, 2012.*

*Landscape & Garden exhibition is organized by M/s. ITE Group Plc. (Great Britain) and Premier Expo (Ukraine) concurrently with Kiev Build Expo & Festival of Architecture and Design. Coir pith is gaining acceptance as an eco-friendly substitute for peat moss which is widely in use in western countries. The products like coir garden articles, coir geotextiles etc. would also find its market place in the Landscape & Garden, Ukraine.*

*Interested exporters/entrepreneurs may participate in the fair through Coir Board pavilion by remitting Rs.20,000/- towards space rent . Eligible exporters can avail External Market Development Assistance subject to the conditions stipulated under the Coir Board EMDA Scheme, which is available on Coir Board website [www.coirboard.gov.in](http://www.coirboard.gov.in).*

*Interested manufactures/ entrepreneurs/ exporters may, therefore, indicate their willingness and firm commitment for participation in the Landscape and Garden to the Secretary, Coir Board along with an advance of Rs.20,000/- towards space rent immediately, so as to enable us to finalize the space requirement for participation. Confirmation/clarifications by email may be sent to: [expo@coirboard.org](mailto:expo@coirboard.org) and for clarification over phone, please contact: 0484 2383313.*

Sd/-  
SECRETARY

(Issued from File No. CB/EM/2011/3/14)

To

**All Regd. Exporters/Manufacturers/  
All Exporter's Associations  
All Regional Officers**