

MSME/RGUMY/50/2010
Ministry of Micro, Small and Medium Enterprises
Government of India

Udyog Bhawan, New Delhi
Dated 17-02-11

To,

1. CEO (KVIC), Mumbai
2. CMD – NSIC, New Delhi
3. Secretary, Coir Board, Cochin
4. DG – NIESBUD, NOIDA
5. DG – NIMSME, Hyderabad
6. Director (IIE), Guwahati
7. Director, MGIRI, Wardha.

Subject: Extensive Publicity of Toll-Free Number (1800-180-6763) of Udyami Helpline (A Call Centre for MSMEs) by the Ministry and its Organisations.


Sir,

I am directed to say that, Secretary (MSME) has desired that henceforth all publications and advertisements of the Ministry or its organisations should have a mention of toll free number of Udyami Helpline i.e. 1800-180-6763.

I am further directed to say that the Udyami Helpline (A Call Centre for MSMEs) has been set up by this Ministry since 21-08-10 and the same is accessible on a national toll-free number 1800-180-6763 on all days from 6 AM to 10 PM.

All concerned are advised to note the above for compliance.

Yours faithfully,


(P. S. Verma)

Under Secretary to Government of India

Copy to:-

1. Sh. Dharmendra Prakash, JDC and Nodal Officer (Udyami Helpline) – with the request to direct all officers under o/o DC(MSME) to note it for compliance.
2. All Officers/ Sections in the Ministry of MSME.