



No.M-11014/12/2009-10/MSS(IM)
Government of India
Ministry of Textiles
Office of the Development Commissioner (Handicrafts)

West Block No. VII, R.K. Puram
New Delhi – 110066.

Date, the 1st April, 2009

Subject: **Participation in International Fairs/Exhibitions during the year 2009-10.**

You may be aware that the "International Marketing" component of the Marketing Support and Services Scheme approved for implementation during the 11th Plan period, also provides an opportunity to the upcoming entrepreneurs for participation in International Fairs/ Exhibitions to showcase their best of Handicrafts Items amongst the consumers, buyers, departmental stores and importers, etc. in the major Retail International Handicrafts Fairs worldwide to be held during the year 2009-10.

The provision in this regard is as follows:-

"The entrepreneurs whose sales turnover is more than Rs.10.00 lakh per annum or have exported Handicraft goods worth minimum of Rs.2.00 lakh in the preceding year provided total exports effected in preceding year is not more than Rs.50.00 lakh. They will be permitted participation in one event per year for two consecutive years and will be eligible to receive assistance towards TA/DA for one person and full assistance for space rent upto 12 sq.mtrs. in first year and 75% in the second year".

To make effective participation in case you are eligible and are willing to participate in the Retail Handicrafts Fairs during the year 2009-10, please send your details:-

1. Statement duly countersigned by Chartered Accountant showing sales turnover of more than Rs.10.00 lakh per annum or have exported handicrafts goods worth Rs.2.00 lakh in the preceding year provided total exports effected in preceding year is not more than Rs.50.00 lakh;
2. A copy of balance sheet, income and expenditure/profit and loss account and Income tax return/PAN Card number.

The above requisite information should be submitted directly either to Export Promotion Council for Handicrafts or to the undersigned latest by 25th April, 2009 **positively.**


(P.D. Mathur)
Deputy Director(IM)

All Member Exporters/
Entrepreneurs of
Export Promotion Council for Handicrafts
New Delhi